

Hunger. Food Waste.
Climate Change.

ExtraFood Fights All Three.



ExtraFood
Press Kit

THE NEED

Marin is home to more than 48,000 people who worry about where their next meal will come from. Yet tons of fresh food are wasted every week in our community, and food waste rotting in landfills is a main cause of the climate crisis.

ExtraFood rescues excess fresh food from any North Bay business and immediately delivers it to our nonprofit distribution partners. Together we serve our community's most vulnerable children, seniors and families.

Hunger and food waste are solvable problems in our community, and ExtraFood is solving hunger differently. We are leading a movement to transform the food system: from wasting food to donating it for people in need.



ABOUT US

- ExtraFood serves the North Bay
- Who we rescue food from:
 - Grocery stores, restaurants, schools, farmers' markets, farms, caterers/events, bakeries, corporations, congregations, civic organizations, hospitals
- Types of food we rescue:
 - Prepared food, fresh produce, dairy products, eggs, meat, packaged goods, baked goods
- Who we donate to:
 - Any nonprofit serving vulnerable people in Marin, such as after-school programs, senior housing centers, homeless shelters, food pantries, treatment programs

- Established in 2013
- Number of food donors: 300
- Number of nonprofits we have served: 147
- Number of volunteers: 240
- Rescuing food 365 days a year
- Free service

HOW IT WORKS



A business or school contacts us with a minimum of 10 servings (or 10 pounds) of excess fresh food to donate in food-safe, disposable containers. They specify a day and time range for pick-up in Marin.



Considering the type of food, quantity of food, and pick-up day/time, we find the best match for the donation among our many recipient partners. We always know who needs what and when! We confirm the pick-up with the donor, and an ExtraFood volunteer signs up online to pick up and deliver the food (or we dispatch our staff drivers in our refrigerated truck or van).



The volunteer picks up the donation, if necessary loading it into a sealed industrial-grade food delivery bag with ice packs. The volunteer then drives directly to the recipient, with no stops or detours, and always in under 30 minutes.

WHY WE DO IT



- **1 in 5 people in Marin are food-insecure, in normal times, with the need having skyrocketed during COVID**
- **More than 10,000 children in Marin live in food-insecure households**
- **As many as 12,000 seniors in Marin cannot make ends meet**



- **35% of all food is wasted in the U.S.**
- **Food is the most plentiful material in landfills**
- **14% of all freshwater in the U.S. is used to produce our wasted food each year**



- **Decaying food in landfills releases methane, warming the planet 86x the rate of carbon dioxide**
- **If global food waste were a country, it would rank 3rd in greenhouse gas emissions after China and the U.S.**



- **Increasing equitable access to healthy, fresh food enables hungry kids to learn, struggling adults to find jobs, and vulnerable seniors to age in place with dignity**

OUR IMPACT

- Reaching 8,000 people every week
- Rescued 6 million pounds of food to date
- Prevented nearly 500K pounds of methane from warming the planet -- equivalent to eliminating the emissions from 12 million driving miles
- Established 41 new food programs
- Created 90,000 meals with our restaurant and catering partners during COVID through our Community Meals Program



WHAT PEOPLE ARE SAYING

"Thank you ExtraFood volunteers. The food you are bringing us feeds seniors and young families in West Marin.

West Marin is an affordable food desert surrounded by farms producing the best of Marin's food and the most needy are often forgotten. Thank you for including these seniors and families in the bounty Marin's food culture offers."

**Chloe Cook, County of
Marin Aging & Adult
Services and San Geronimo
Community Presbyterian
Church**

"The food that is donated is healthy and wholesome! We receive fresh fruits, vegetables, and dairy, such as eggs, cheese and milk. It makes a big difference to people on a limited income. It's a great feeling to know that you're helping feed children, families and seniors in our local community who need it."

**Kate Calvano, Resident
Services Program Manager
at Hamilton Meadows**

**"Con ellas he podido tener comida en la mesa para mi familia,
muchas gracias."**

**"Because of you, I was able to have food on the table for my
family, thank you" -- ExtraFood Recipient**

LEADERSHIP

Will Dittmar Executive Director



Will is responsible for the overall execution of ExtraFood's mission: to end hunger and food waste in Marin County. He works with ExtraFood's Board of Directors to establish the organization's direction; leads ExtraFood's strategic and business planning; manages key development activities; establishes and conducts strategic partnerships; manages ExtraFood's marketing program; leads new business initiatives; provides thought leadership around issues such as hunger and food waste in the community, and provides direction and support to ExtraFood's staff.

Prior to joining ExtraFood, Will worked for national nonprofits such as Boys & Girls Clubs of America with a focus on state, federal, and local government funding in order to improve food security in disadvantaged communities around the country. Leading teams in service of these communities, Will established food security, educational, and community engagement programs that improved outcomes for tens of thousands of families. Through this work, Will saw firsthand the impact of limited access to food nearly every day and is dedicated to ensuring equitable policies and programs to better serve those in need.

In his spare time, Will enjoys spending time outdoors with his two rescue dogs, Skip and Addie, as well as cooking for his family and friends with ingredients straight from his home garden.



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**For stories on hunger, food waste, and the impact on
the environment, please contact:**

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